



CONTACT INFORMATION:
LARRY ROLLING, COUNCILMAN-AT-LARGE,
CITY OF COVINGTON
985-502-8586

RELEASE DATE:
January 25, 2023

FOR IMMEDIATE RELEASE

**COVINGTON COUNCILMAN-AT-LARGE LARRY ROLLING QUALIFIES TO RUN
FOR RE-ELECTION ON MARCH 25, 2023**

Covington, LA - Councilman-at-Large Larry Rolling qualified today for re-election on the Covington City Council. He is looking forward to continuing to serve the city that he loves.

Rolling is the current Councilman-at-Large President. As such, he has helped his beloved City of Covington turn the challenges of the past several years into opportunities. Covington continues to thrive as a family-friendly hub for business, the arts, tourism, and leisure. He looks forward to continuing to bring his passion, expertise, knowledge, and experience to the new council that will take office in July 2023.

"In the last three and a half years, as current Councilman-at-Large, Council President, and former two term Representative for District D, I have been able to establish effective relationships with city, parish, and state governments, laying a solid foundation for future endeavors such as infrastructure, economic development, and bridging the gap between local businesses and government to our city."

Rolling has served on many committees during his council tenure, including Chairman of the Economic Development Committee, Public Works/Public Safety Committee, Finance Committee, and Advisory Board Member of the St. Tammany Parish Community Action Agency. And, in 2012, Rolling created the Covington Business Workshop series that focused on bringing and keeping businesses in the city.

Rolling also currently serves on the James Samaritan Board, as Carnival in Covington Parade President, and Kelly Kicking Cancer Board Member and Gala Chairman. In addition, he is a Leadership St. Tammany Graduate and serves on their Alumni Board. Larry earned the Alliance for Good Government St. Tammany Parish Legislator of the Year in 2019.

As a former small business owner in the City of Covington for 18 years, he understands how the changes in today's economy create new challenges, needs, and opportunities for business owners. Most businesses in the city are small and locally owned. They provide services and unique shopping experiences to residents and visitors alike. "As we know, any business in our community is the heartbeat of our city," says Rolling.



But, business needs are not his only priority. Rolling has answered residents' requests and has been proactive with his open-door policy which has allowed him to discuss issues like drainage, traffic congestion, street issues, and zoning with his constituents and answer their questions. "I feel great about what has been accomplished and the direction our city is heading. I look forward to our future," said Rolling. "Since 2011 when I first took office, I am proud to say that our council and administration have worked well together being respectful and putting our citizens first," Rolling added. "Most of all, I still have more to give back and contribute to the community that I love. I feel I am an ambassador for the city in everything that I do. I truly thank everyone for letting me serve this great city as their Councilman-at-Large."

Rolling currently is Director of Marketing at Action Screen Printing and Promotions based in Covington. He resides in Covington, is a 44 year Saints season ticket holder, and is known locally as the Saints Sign Man.

Rolling, who has served as Councilman-at-Large for the past three and a half years and District D Councilman for eight years, will be seeking reelection for one of the Council-at-Large seats on March 25, 2023. Early voting is March 11, 2023, through March 18, 2023.

For more information, visit www.LarryRollingCouncil.com or email the campaign at LarryRollingCouncil@gmail.com. Let's keep Covington Rolling!

###

www.LarryRollingCouncil.com